

# The Chatterbox

George Washington High School  
701 Broad St.; Danville, VA 24541  
Tel: 434-799-6410 Fax: 434-799-5251

## ADVERTISING CONTRACT

PLEASE COMPLETE TWO COPIES OF THIS CONTRACT  
(one for the advertiser, and one for Chatterbox records)

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Chatterbox Representative(s): \_\_\_\_\_  
Date: \_\_\_\_\_

### AD LOCATION & SIZE

Issue & Publication Date*	Width (columns)	Height (inches)
Issue #1		
Issue #2		
Issue #3		
Issue #4		
Issue #5		
Issue #6		

\* Publication dates subject to change without prior warning.

### TERMS OF THE AGREEMENT

- THIS CONTRACT CONSTITUTES AN AGREEMENT between the client and the publication herein. The client agrees to provide either the art and copy necessary to create an advertisement or a camera-ready advertisement in the correct size, by the agreed upon deadline. Unless an extra color fee has been paid, *The Chatterbox* requires that black-and-white copy and/or paper be provided.
- COLOR IS AVAILABLE for an additional \$80 per color. Advertisers may request a particular section of the magazine, and *The Chatterbox* will try to honor all requests. However, due to the special paper used for our covers, there is an additional \$15 charge for the ad to be placed on the inside back cover. **The outside back cover is also available for \$300, which includes full-color processing.**
- PAYMENTS for the "Paid with Contract" discount must be made at the time of contract. Billed contracts are payable within 30 days of the contract date, and the contract must be used as an invoice. No invoices will be mailed. Ads not paid for may be pulled. Deadlines are approximately two weeks prior to publication dates. Advertisers will receive copies of *The Chatterbox* as funds permit.
- **THE CHATTERBOX RESERVES THE RIGHT** to refuse advertising deemed inappropriate for our readership.

### RATE DISCOUNTS

- Paid with Contract (10% off)
- 4 or more issues (10% off)
- No discount

### PAYMENT

Total No. of Ads: \_\_\_\_\_  
x Cost of Each Ad: \$ \_\_\_\_\_  
**Subtotal:** \$ \_\_\_\_\_  
Minus Discount(s): \$ \_\_\_\_\_  
**Total Due:** \$ \_\_\_\_\_

- Paid in cash: \$ \_\_\_\_\_
- Paid by check: # \_\_\_\_\_
- Bill: Net 30 Days (Use this contract as an invoice.)
- Instead of (or in addition to) buying an ad, please accept my donation: \$ \_\_\_\_\_

	1 col. (2.347 in.)	2 col. (4.851 in.)	3 col. (7.375 in.)
1.88 inches	\$25	\$45	\$75
3.22 inches	\$35	\$55	\$85
4.88 inches	\$45	\$65	\$125 (1/2 page)
7.858 inches	\$70	\$90	n/a
9.875 inches	\$85	\$105	\$150 (Full page)