

THE CHATTERBOX EDITORIAL RUBRIC

Issue _____ Deadline # _____

Your Name: _____

Due Date: _____

ASSIGNMENT: _____

Save your story in the shared folder; then, print it out and attach this rubric to the top.

| Objectives | Qualities for Perfect Score | Points available | Earned Points | |
|--------------------|---|------------------|------------------|---------|
| | | | Editor Initials: | Adviser |
| Lead | Original and catchy; fits well with rest of story; invites readers; focuses on nature of problem discussed; makes stance on issue clear; relevant topic; third-person POV | 15 | | |
| Opinions | Evidence of writer's being well informed on topic; gives solid background; addresses and diffuses opponents' concerns, if appropriate | 15 | | |
| Arguments | Contains at least three different but logical arguments for stated opinion; arguments aimed at intended audience; each argument clearly developed with logical facts, anecdotes or statistics | 15 | | |
| Organization/Flow | Shows strong organization with clear transitions and logical connections; conclusion offers clear call to action, proposed solution or final statement | 15 | | |
| Focus/Unity | Clear focus; nothing detracts from primary focus; everything contributes to overall theme | 15 | | |
| Writing Style | Interesting, strong, effective; clear voice and variety of sentence structures; tightly written; original and thoughtful; strong and effective word choice | 15 | | |
| Journalistic Style | No errors in journalistic style; short paragraphs; quotes stand alone | 15 | | |
| Grammar/Spelling | Well edited and spell-checked; no errors, including proper spelling of all names | 15 | | |
| Formatting | Follows Story Submission Style sheet | 5 | | |
| Missed deadline | One day late = -20% More than one day late = 100% | - | | |
| TOTALS | | 125 | | |