

# THE CHATTERBOX FEATURE STORY RUBRIC

Issue \_\_\_\_\_ Deadline # \_\_\_\_\_

Your Name: \_\_\_\_\_

Due Date: \_\_\_\_\_

**ASSIGNMENT:** \_\_\_\_\_

Save your story in the shared folder; then, print it out and attach this rubric to the top.

Objectives	Qualities for Perfect Score	Points available	Earned Points	
			Editor Initials:	Adviser
Lead	Original and catchy; fits well with rest of story; invites readers; focuses on specific case (not summary)	15		
Sources	Evidence of writer's trying to include as many sources as necessary to present all sides; all identified properly and info. properly attributed; all info. is accurate, thorough; uses individuals, anecdotes to illustrate larger issues	15		
Quotes	Show evidence of good research and interviewing; effective and story-telling; cover broad range of the topic; not strung together; show good quote-transition structure	15		
Organization/Flow	Shows strong organization with clear transitions and logical connection; moves from specific case to broader, more general topic	15		
Focus/Unity	Clear focus; nothing detracts from primary focus; everything contributes to overall theme	15		
Writing Style	Interesting, strong, effective; clear voice and variety of sentence structures; tightly written; original and thoughtful	15		
Journalistic Style	No errors in journalistic style; short paragraphs; quotes stand alone; no editorializing	15		
Grammar/Spelling	Well edited and spell-checked; no errors, including proper spelling of all names	15		
Formatting	Follows Story Submission Style sheet	5		
Missed deadline	One day late = -20% More than one day late = 100%	-		
<b>TOTALS</b>		125		

