

THE CHATTERBOX NEWS STORY RUBRIC

Issue _____ Deadline # _____

Your Name: _____

Due Date: _____

ASSIGNMENT: _____

Print out your story and attach this rubric to the top. Turn in to Mrs. Hawke.

Objectives	Qualities for Perfect Score	Points available	Earned Points	
			Editor Initials:	Adviser
Lead	Original and catchy; fits well with rest of story; invites readers; good summary of the story (w/ 5 W's & H)	15		
Sources	Evidence of writer's trying to include as many sources as necessary to present all sides; all identified properly and info. properly attributed	15		
Quotes	Show evidence of good research and interviewing; effective and story-telling; cover broad range of the topic; not strung together; show good quote-transition structure	15		
Organization/Flow	Inverted pyramid form with info. in descending order of importance; strong organization with clear transitions and logical connection	15		
Focus/Unity	Clear focus; nothing detracts from primary focus; everything contributes to overall theme	15		
Writing Style	Interesting, strong, effective; clear voice and variety of sentence structures; tightly written; original and thoughtful	15		
Journalistic Style	No errors in journalistic style; short paragraphs; quotes stand alone	15		
Grammar/Spelling	Well edited and spell-checked; no errors, including proper spelling of all names	15		
Formatting	Follows Story Submission Style sheet	5		
Missed deadline	One day late = -20% More than one day late = 100%	-		
TOTALS		125		