

THE CHATTERBOX

PERSONAL COLUMN RUBRIC

Issue _____ Deadline # _____

Your Name: _____

Due Date: _____

ASSIGNMENT: _____

Print out your story and attach this rubric to the top. Turn in to Mrs. Hawke.

Objectives	Qualities for Perfect Score	Points available	Earned Points	
			Editor Initials:	Adviser
Topic	Relevant to audience, but not overworked; encourages readers to look more closely at an aspect of life or society; thought-provoking, causing readers to reflect, feel emotion, laugh, or rethink an issue	15		
Story angle	Carefully chosen (from personal narrative, essay, satire or critique) to achieve desired purpose; uses format to help readers think about something new or about something ordinary in a new way	15		
Lead	Original and catchy; fits well with rest of story; invites readers; appropriate to the format and topic	15		
Organization/Flow	Shows strong organization with clear transitions and logical connections; conclusion offers clear call to action, proposed solution or final statement	15		
Focus/Unity	Clear focus; nothing detracts from primary focus; everything contributes to overall theme	15		
Writing Style	Interesting, strong, effective; clear voice and variety of sentence structures; tightly written; original and thoughtful; strong and effective word choice	15		
Journalistic Style	No errors in journalistic style; short paragraphs; quotes stand alone	15		
Grammar/Spelling	Well edited and spell-checked; no errors, including proper spelling of all names	15		
Formatting	Follows Story Submission Style sheet	5		
Missed deadline	One day late = -20% More than one day late = 100%	-		
TOTALS		125		